



## California Budget & Policy Center

*Independent Analysis. Shared Prosperity.*

### Policy Insights Conference Sponsorship

*Policy Insights* is the California Budget & Policy Center's annual conference that brings together over 300 business leaders, advocates, policymakers, researchers, and others working to improve the lives of low- and middle-income Californians.

Held in early spring, *Policy Insights* is designed to help shape budget and policy debates by empowering attendees with the information they need to make a case for good policy choices. Plenary sessions and workshops explore timely issues and debates regarding tax and budget policy, poverty, health, education, child development, criminal justice, and much more. Plenary speakers include California state officials and nationally renowned thought leaders. Workshops are led by our state's top advocacy leaders and issue area experts, and include interactive trainings, discussions, and networking opportunities.

And the impact of the conference doesn't end on event day. *Policy Insights* serves as the catalyst to follow-up convenings and information-sharing throughout the year. *Policy Insights'* materials and presentations serve as valuable resources on the Budget Center website and provide the hundreds of attendees opportunities for continued dialogue.

California's budget and policy decisions should reflect our state's values and priorities. With the right choices, California can ensure that all individuals, families, and communities have the opportunity to share in our state's prosperity.

#### PACKAGE I:

\$5,000

Includes the following:

- Two tickets to *Policy Insights*
- Acknowledgment at the conference
- Logo placement in the conference program

#### PACKAGE II:

\$10,000

Includes everything in PACKAGE I, plus:

- Four additional tickets to *Policy Insights* (six tickets total)
- Logo placement on promotional materials and on event webpages
- Invitation to a private reception with conference panelists and special guests

#### Interested in other Budget Center sponsorship opportunities?

Check out our new *Policy Perspectives* Speakers Series. Sponsorship benefits include reserved seating at all *Policy Perspectives* events, logo placement on our website and all promotional materials, and much more.

To learn more about sponsoring Budget Center events, contact Janis Yee, Development Manager, at 916.444.0500 or [jyee@calbudgetcenter.org](mailto:jyee@calbudgetcenter.org).

