

# POWER ANALYSIS

OUR AGENDA

OPPOSING AGENDA

100,000' s of People

10  
Decisive  
Decision  
making  
Power or  
Influence

10,000' s of People

8  
Active  
Participant in  
Decision-  
making

6  
Power to  
have Major  
Influence  
decision-  
making

1000' s of People

4  
Taken  
into  
Account

3  
Can Get  
Attention

2  
Not on  
Radar

+3 | +2 | +1 | -1 | -2 | -3  
Die Hard | Active Support | Inclined Towards | Inclined Towards | Active Support | Die Hard

Long-term Solutions | Medium-term Solutions | Short-term Solutions | Short-term Damage | Medium-term Damage | Long-term Damage

# SCOPE POWER ANALYSIS

100,000's of People  
10,000's of People  
1000's of People

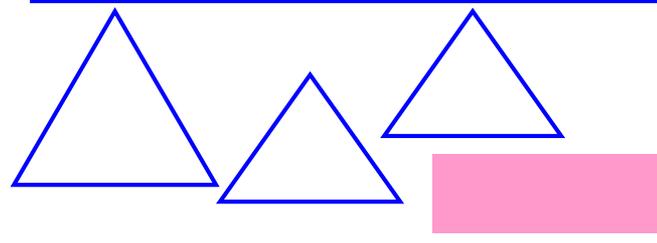
**Our Agenda**

**Opposing Agenda**

**STEP 2: Sketch the Competing Agendas. The agenda of those who are causing or perpetuating the problems, and your agenda (the conditions you want to bring about)**

**STEP 1: Define the major Problems or Conditions which are negatively impacting your primary constituencies**

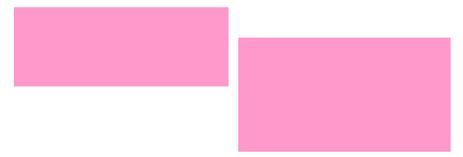
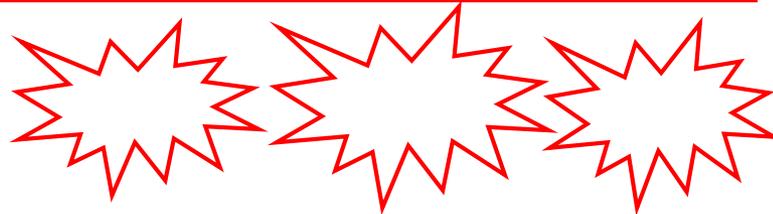
**STEP 4: Sketch the major centers of Decision-makers over the problems and conditions**



**STEP 3: Sketch Major Issue/Policy Battles related to problem and conditions**

**STEP 5: Sketch major organized Opposition**

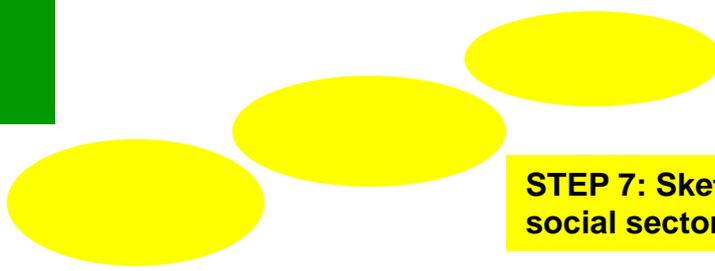
**STEP 8: Analyze the picture, develop strategies for changing the equation**



Taken into Account



**STEP 6: Sketch Organized Ally Groups**



**STEP 7: Sketch key unorganized social sectors**

Can Get Attention

Not on Radar

+3 Die Hard    +2 Active Support    +1 Inclined Towards    -1 Inclined Towards    -2 Active Support    -3 Die Hard

Long-term Solutions    Medium-term Solutions    Short-term Solutions    Short-term Damage    Medium-term Damage    Long-term Damage