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Local Government Revenues and Budgeting: Key Rules and Principles

@SHGraves29 @CalBudgetCenter SCOTT GRAVES, DIRECTOR OF RESEARCH A PRESENTATION TO: THE WOMEN'S FOUNDATION OF CALIFORNIA PHILANTHROPY & PUBLIC POLICY INSTITUTE AND WOMEN'S POLICY INSTITUTE - LOCAL MAY 15, 2019

Goals of the Presentation

- Provide a brief overview of California's local governments
- Review the key sources of revenue for local governments
- Describe the rules that determine local revenueraising authority
- Review the local budgeting process and highlight opportunities for public input



California Has Thousands of Local Governments



Local Jurisdictions = Cities, Counties, K-12 & CCC Districts, and Special Districts

- California's local governments include 58 counties, over 480 cities, more than 900 K-12 school districts, over 70 California Community College (CCC) districts, and 2,000+ independent special districts (which provide specific services like fire protection and water delivery).
- This presentation focuses on cities, counties, and K-12 districts because Californians are most likely to interact with these jurisdictions.



In Contrast to Cities and Counties, K-12 Districts Are Closely Monitored



K-12 Districts Are Overseen by County Offices of Education (COEs)

- COE oversight is intended to help K-12 districts maintain sustainable spending and avoid insolvency.
- The COE may disapprove a K-12 district budget if the district fails to show that it can meet multiyear financial obligations.
- The COE may intervene in a K-12 district's budgeting process in a number of ways, including by assigning a fiscal adviser to help the district to develop a budget that can be approved.



City, County, and K-12 District Revenues Come From Multiple Sources

These include state and federal funds, local property taxes, and a broad range of locally adopted taxes (aside from the property tax) as well as non-tax charges, such as fees.



Sources of Revenue Vary in Importance Across Cities, Counties, and K-12 Districts

- **State funds** make up a substantial share of revenue for counties and K-12 districts.
- Federal funds make up a substantial share of revenue for counties.
- **Property taxes** are a key source of revenue for cities, counties, and K-12 districts.
- Cities rely much more on a broad range of additional taxes (such as the sales tax) and non-tax charges (such as utility fees) compared to counties and K-12 districts.



State and Federal Funds Combined Comprise Nearly Half of Total County Revenues, 2015-16



* Reflects revenues associated with business-type activities, such as airports and hospitals.

** Reflects a range of smaller revenue sources, including other taxes, fines, licenses, and permits. Note: Excludes the City and County of San Francisco. Percentages do not sum to 100 due to rounding.

Source: California State Controller's Office



The Majority of K-12 Education Funding Comes From the State

Revenues for K-12 School Districts and County Offices of Education, 2017-18



Note: Excludes capital project funds, debt service funds, and other financing sources not accounted for in school districts' and county offices of educations' general funds. Source: EdData



State Rules Determine How Cities, Counties, and K-12 Districts Can Raise Revenues

Cities and counties have much broader authority to raise taxes than do K-12 districts.



Local Revenue-Raising Authority: The Rules

	Taxes (Except for Property Taxes)	Non-Tax Charges	Property Tax Rate Increase for Local Infrastructure Bonds***
Cities and Counties	 General tax:* Simple majority approval of city or county voters Special tax:** 2/3 approval of city or county voters 	Voter approval not required	 2/3 approval of city or county voters
K-12 School Districts	 Parcel tax: 2/3 approval of K-12 district voters Sales tax for schools: 2/3 approval of county voters 	Voter approval not required	55% approval of K-12 district voters

* "General taxes" are unrestricted, meaning that they may be spent for any purpose at the discretion of a city council or county board of supervisors.

****** "Special taxes" include both parcel taxes (whether levied by a city, a county, or a K-12 district) and taxes dedicated to a specific purpose or purposes.

*** Local governments cannot increase the property tax *rate* to raise revenues for services or general operating expenses. However, they may tax *parcels* of property to raise revenues for these purposes.



The Local Budget Process Determines How Revenues Are Allocated

Cities, counties, and K-12 districts are subject to varying state rules regarding how their budgets must be developed.

Still, there are some commonalities across jurisdictions.



When Does Budget Preparation Begin at the Local Level?

- Budget preparation typically begins in the fall or winter prior to the upcoming fiscal year (which runs from July 1 to the following June 30).
 - For example, for the 2020-21 fiscal year (which begins on July 1, 2020), budget preparation could begin in the fall of 2019 or the winter of 2020.
- Budget preparation generally continues into the spring.



Who Prepares the Local Budget?

- The top executive in the local government prepares the initial budget (also known as the "proposed" or "recommended" budget).
 - Cities: City manager or mayor (in strongmayor cities) prepares the budget.
 - Counties: County manager prepares the budget (except in San Francisco, where the mayor is in charge).
 - K-12 Districts: District superintendent prepares the budget.



Are There Opportunities for Public Input as the Budget Is Being Developed?

- As the budget is being prepared, local governments may hold **budget workshops** and/or formal meetings of the governing **body** to discuss spending priorities and seek public input.
- The public may also get involved in other ways, such as by sharing their priorities directly with members of the governing body through letters, emails, and/or meetings.



When and How Does the Local Governing Body Adopt the Budget?

- The local governing body must hold a public hearing before the start of the new fiscal year to approve the annual spending plan.
- Counties have two options: They may 1) adopt the budget by June 30 or 2) approve an *interim* budget by June 30 and then formally adopt the budget by October 2.
- For all jurisdictions, the local governing body may make any revisions to the top executive's proposed budget that it deems advisable.



Local Budgets Are Typically Revised Throughout the Fiscal Year

- Local budgets are reviewed and revised as new information becomes available, such as updated revenue and spending projections or state funding decisions.
- This means:
 - Local budgets are never really "final" until after the fiscal year is over.
 - The public has multiple opportunities to engage with the local budget process and try to influence spending priorities.





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