



## THE SERIES

The Policy Perspectives Speakers Series empowers state and local decision-makers, advocates, researchers, funders, and other leaders with the information they need to advance smart policy choices and the right kinds of public investments.

Through events held across the state, and related web-based trainings and convenings, the Policy Perspectives Speakers Series provides timely information intended to broaden engagement in vital budget and policy debates. A key goal of the series is to highlight policy choices that can help give all Californians the opportunity to participate fully in the state’s economic, social, and political future.

Event speakers and panelists discuss the latest research and provide expert analysis, share various viewpoints and insights, and participate in open dialogue on critical challenges and policy questions facing California.

Supporters of the Series share in the goal of creating broadly shared prosperity and greater economic security across California.

## THE OPPORTUNITY

Sponsorships are available year-round. All are customizable.



**SINGLE-EVENT SPONSOR: \$500**  
\*Webinar: \$250



**SERIES SPONSOR: \$5,000**  
\*All Events for a 12-Month Period

### BENEFITS INCLUDE:

- Reserved event seating (in-person events)
- Special acknowledgement at the event
- Logo placement on the Budget Center event page as well as on all promotional materials

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- Reserved seating for *all* the series events
- Special acknowledgement at all series events
- Logo placement on the Budget Center website as well as on all promotional materials
- Option to make introductory remarks at a series event
- Invitations to receptions with speakers/special guests

## 2019 EVENTS

Additional events will be added to respond to critical issues and key developments facing California. These timely events will center on how public policy can help broaden economic opportunity.

First Look: Briefing on the Governor’s Proposed 2019-20 State Budget (January)

Child Care and Development Programs in California, Part I: Key Context for a New Administration (January)

Pictures of Poverty: Understanding the Three Major Measures of Poverty (February)

Child Care and Development Programs in California, Part II: Taking a Deeper Look at the Unmet Need by County, Race and Ethnicity (February)

California Budget Perspective: Key Issues Shaping This Year’s Budget Debate (February - June)

Dollars & Democracy: Understanding How the State Budget Process Relates to the Policy Bill Process (March)

Whole Health: Understanding and Investing in California’s Mental Health Systems (TBD)

#CutPovertyCA:  
Briefing on New Census Poverty Figures (September)

Empowering Education: Key Context for Continued Educational Improvement of California’s English Learners (TBD)

State Budget Preview and Key Issues to Watch for in 2020 (December)