



## THE SERIES

The Policy Perspectives Speakers Series empowers state and local decision-makers, advocates, researchers, funders, and other leaders with the information they need to advance smart policy choices and the right kinds of public investments.

Through events held across the state, and related web-based trainings and convenings, the Policy Perspectives Speakers Series provides timely information intended to broaden engagement in vital budget and policy debates. A key goal of the series is to highlight policy choices that can help give all Californians the opportunity to participate fully in the state’s economic, social, and political future.

Event speakers and panelists discuss the latest research and provide expert analysis, share various viewpoints and insights, and participate in open dialogue on critical challenges and policy questions facing California.

Supporters of the Series share in the goal of creating broadly shared prosperity and greater economic security across California.

## THE OPPORTUNITY

Sponsorships are available year-round. All are customizable.



**SINGLE-EVENT SPONSOR: \$500**  
\*Webinar: \$250



**SERIES SPONSOR: \$5,000**  
\*All Events for a 12-Month Period

### BENEFITS INCLUDE:

- Reserved event seating (in-person events)
- Special acknowledgement at the event
- Logo placement on the Budget Center event page as well as on all promotional materials

### BENEFITS INCLUDE:

- Reserved seating for *all* the series events
- Special acknowledgement at all series events
- Logo placement on the Budget Center website as well as on all promotional materials
- Option to make introductory remarks at a series event
- Invitations to receptions with speakers/special guests

## 2018 EVENTS

First Look: Briefing on the Governor’s Proposed  
2018-19 State Budget  
(January)

California Budget Perspective:  
Key Issues Shaping This Year’s Budget Debate  
(February - June)

Dollars and Democracy:  
Understanding County Budgeting in California  
(April - December)

Making Ends Meet:  
How State Policy Choices Can Help Families Thrive  
(May)

The California Women’s Well-Being Index: Boosting Earnings  
and Increasing Economic Security  
(June)

#CutPovertyCA:  
Briefing on New Census Poverty Figures  
(September)

State Budget Preview and Key Issues to Watch for in 2019  
(December)

Additional events will be added to respond to critical issues and key developments facing California. These timely events will center on how public policy can help broaden economic opportunity.